

Minutes
University Council
Monday, July 11, 2022
Tennessee Room (Culp Center) & Zoom

1. Call to Order

Provost McCorkle called the meeting to order at 8:31 a.m.

2. Roll Call

Mr. Joe Smith led the roll call. Members present were Ms. Bridget Baird, Dr. Bill Block, Mr. Scott Carter, Dr. Susan Epps, Ms. Joy Fulkerson, Dr. Nick Hagemeyer, Mr. Stephen Hendrix, Dr. Michael Hoff, Dr. Keith Johnson, Dr. Karin Keith, Dr. B.J. King, Dr. Karen King, Dr. Sam Mayhew, Dr. Kimberly McCorkle, Dr. Brian Noland, Mr. Jeremy Ross, Dr. Janna Scarborough, Dr. Joe Sherlin, Dr. Jeff Snodgrass

3. Standing Items

3.1. Approve minutes of the June 13, 2022 meeting

The minutes were presented for approval. A motion was made and seconded to approve the minutes. The minutes were approved.

3.2. Review agenda

No changes to the agenda were announced.

3.3. Consent agenda

3.3.1. Asbestos Management Policy

A motion was made to approve the consent agenda; the motion was seconded. The motion passed.

3.4. Call for Voluntary Reports of UC-Essential Action Items from Governance Organizations

Staff Senate: President Fulkerson reported that a call for nominations for new members will be sent soon to the campus.

Council of Chairs – Chairperson Keith mentioned that the council is working through transition issues.

Athletics: Director Carter noted that many student athletes have returned for the second session and that a number of former men's basketball players are back to practice for an upcoming tournament.

ITS – Chief Information Officer King announced that the statements of work related to Oracle have been finalized. Also, a new phishing tool has been added to protect against phishing email. It is working well.

3.5. Sub-Council Reports – University Governance Organizations

Dr. Susan Epps thanked a group of committee chairs for their reports submitted. Committee rosters are being updated, and communication has been sent to vice presidents about committees that have membership rosters that need to be updated. She also has been working with Human Resources on updates to volunteer forms for committees and determining if these need to be done.

4. Action Items

4.1. Old Business

There were no old business items.

4.2. New Business

Provost McCorkle announced that discussions have been taking place regarding vacancies on the University Council. Membership for 2022-23 year will be discussed at the August meeting.

5. Information Items/Presentations

5.1. Title IX reminders/training

University Compliance Counsel Marlina Rogers gave a presentation on the obligations of ETSU employees related to Title IX. She discussed the Title IX rule as well as the ETSU policy related to sexual misconduct. If an ETSU employee receives a complaint from someone, the employee needs to begin by stating that he or she is not a confidential resource, and that they are required to share this complaint with University Compliance which can, in most cases, maintain confidentiality. The Office of University Compliance has an extensive range of supportive measures that are available to students. If an investigation takes place, employees are required to participate in that process. Students do not have this requirement.

Ms. Rogers also shared a list of Clery Act crimes. Members of University Council are considered campus security authorities and must report any of these Clery crimes if they become aware that one has taken place, or even if they hear one might have occurred. She closed her presentation by sharing contact information for the Compliance office.

5.2. New Student Enrollment Update

Dr. Sam Mayhew began by sharing a copy of one of the recruitment pieces the Admissions team is using as part of its recruitment work. He talked about the communication activities taking place in Admissions with prospective students. The current campaign includes a push to encourage students to register for orientation. Orientation enrollment has been strong so far, and enhanced communication is taking place with students who have not yet attended orientation. These efforts include sharing the names of non-registered students with academic advisers.

Data as of Friday, July 8, show an increase of freshmen over last year. Transfer numbers are down, which is expected due to declining enrollment across community colleges. A “call campaign” is set for July 18 targeting non-registered students (those who were here in the spring but not enrolled in the fall).

Student fees will be assessed soon. Dr. Mayhew added that financial aid is current with processing and packaging awards. He also noted that Housing numbers for fall 2022

are well ahead of where they were last year and also ahead of 2017 data. Housing leadership is making arrangements with local hotels in the event that accommodations are needed.

5.3. ETSU Outcomes Funding Formula

Dr. Mike Hoff discussed how THEC changes its funding formula every five years. In the past five years, ETSU has performed very well in outcomes; in fact, for one year, the institution held the top spot.

He discussed the various factors that are used within the funding formula and looked at specific institutions and gave insights into some of the reasons why they performed the way they did. Focusing specifically on ETSU, he discussed how factors such as having its highest freshmen-to-sophomore retention rate, as well as the highest graduation rate, influenced ETSU's performance. He feels that ETSU should maintain the same priorities – student progression through 30/60/90 credit hours, degrees conferred at the undergraduate through professional level, research funding, and graduation rate – moving forward with the THEC model through 2025. These priorities align with the expectations that resulted from the new strategic vision provided by the Committee for ETSU 125 Chapter II.

6. President's Report

Highlights of President Noland's report include:

- Enrollment numbers are solid for the fall and within budget confidence intervals. The important focus between now and the start of the semester is on yield.
- Housing numbers are trending very positively for the fall. Powell Hall will be back online, and Nell Dossett Hall will be 100% occupied by students.
- Work is continuing with Huron. The first phase of the Huron project that focused on a review of the budget model is nearing completion.
- Budgets are balanced, and salary enhancements will be brought to the board.
- Implementation of Committee for 125 Chapter II recommendations continues.
- Construction is moving along. Lamb Hall is on time and on budget. The academic building is at the final phases of programming and will move soon to design. Progress is also taking place on Brown Hall and the health services building.
- Discussed the upcoming Moonshot initiative in partnership with EAB.

7. Announcements

Dr. Hoff reported that over half of the SACSCOC reports are at the completed stage.

8. Adjournment

Provost McCorkle adjourned the meeting at 9:39 a.m.